

Lauren C Aguirre

Experience

Professional Media

Digital Producer, [The Arizona Republic](#) May 2018 — Present

- Producing and copy editing 8-10 stories a day for azcentral.com
- Producing azcentral's homepage, mobile and desktop, 2 days a week
- Producing 2-3 longform stories and/or projects a month
- Optimizing headlines for social, search and homepage
- Pitching story ideas based on audience trends and search data
- Using HTML/CSS to code embeds for subscription callouts, etc.
- Managing The Republic's politics twitter account, @azcpolitics
- Serving as Diversity Committee secretary

Freelance Writer, Geist Media Aug. 2016 — May 2018

- Wrote, produced and published 3-4 articles a day across 5 sites
- Covered finance, politics, travel, lifestyle and product reviews
- Posted content to Twitter and Facebook social media accounts

Associate Editor, [The Liberty Project](#) Jan. 2016 — Aug. 2016

- Wrote, copy edited and produced 2-3 posts a day
- Explained domestic and international politics news
- Managed Twitter and Facebook social media accounts

News Intern, [KERA 90.1](#) Aug. 2015 — Dec. 2015

- Compiled research for [Think](#), KERA's flagship midday talk show
- Recorded and edited audio clips for air in Adobe Audition
- Pitched Think show topics and stories, covering features for radio

Intern, [The Hill](#) June 2015 — July 2015

- Political newspaper based in Washington, D.C.
- Covered 1-2 House and/or Senate hearings a week
- Completed research projects for reporters and editorial staff

Student Media

Assignments Editor, [The Daily Campus](#) May 2015 — Dec. 2015

- Assigned stories to editorial staff for weekly print issue
- Ensured consistent updates across all of smudailycampus.com
- Wrote news stories 2-3 times a week, covering breaking news

Editor-In-Chief, [The Daily Campus](#) May 2014 — May 2015

- Oversaw an editorial news staff of 22
- Edited news and feature stories for print and online
- Worked with SMU-TV producers to create multimedia coverage

Online Editor, [The Daily Campus](#) Jan. 2014 — May 2014

- Managed smudailycampus.com content, implementing SEO practices
- Managed Facebook and Twitter social media accounts

Contact

Email: lauren.aguirre615@gmail.com

Twitter: [@laurencaguirre](https://twitter.com/laurencaguirre)

Portfolio: laurencaguirre.com

[Linkedin.com/in/laurencaguirre](https://www.linkedin.com/in/laurencaguirre)

Skills

Digital Production

- HTML/CSS coding languages
- Adobe Analytics and Chartbeat
- Search Engine Optimization
- Wordpress, Django and other CMSES

Audio and Visual Production

- Adobe Photoshop, Audition, Premiere
- Final Cut Pro 7 and X
- Zoom H6 and H4N audio recorders
- Sony NX5U HD camera

Organizations

Online News Association

- Global mission to innovate journalism
- Founded ONA Phoenix local group
- Organizing outreach to local journalists to build the group in the Phoenix-area

Awards

Philbin Award for Legal Writing

- Professional journalism competition
- Awarded by Dallas Bar Association for [article on a campus sexual assault](#)

Education

Southern Methodist University

Graduated December 2015 with honors

B.A. Journalism and Political Science

Law and Legal Reasoning Minor